

# VICTORIA IANNARELLI

GRAPHIC DESIGNER + CREATIVE | SHE/HER/HERS | PHILADELPHIA, PA

COULD BE FOUND  
BEING MY TYPICAL  
CAPRICORN SELF  
WHEN STUDYING

**TEMPLE UNIVERSITY** | Philadelphia, PA | August 2016–May 2021  
BA in Advertising, Art Direction Track | Minor in Art | GPA 3.74

**TEMPLE UNIVERSITY ROME** | Rome, Italy | Study Abroad, Fall 2019

WHEN DOLLY  
PARTON'S "9 TO 5"  
ISN'T STUCK IN MY  
HEAD, I'M WORKIN'

**GRAPHIC DESIGNER | TEMPLE UNIVERSITY EDUCATION ABROAD & OVERSEAS CAMPUSES**  
Philadelphia, PA | October 2018 – Present

Design and concept print and digital media tactics to support on-campus and overseas events and programming, while adhering to university brand guidelines.

**GRAPHIC DESIGNER | TEMPLE UNIVERSITY KLEIN COLLEGE OF MEDIA AND COMMUNICATION**  
Philadelphia, PA | September 2020 – April 2021

Created the brand identity for a speaker series of industry professionals as well as the annual award ceremony for the Temple University Department of Advertising and Public Relations. Projects included designing digital materials to be used on platforms such as Twitter, Instagram, Facebook, Zoom, email, print, and a few cotton face masks.

**GRAPHIC DESIGN INTERN | AREGOLADARTE**

Rome, Italy | September 2019–December 2019

Updated existing print materials to better fit the AREGOLADARTE brand, assisted in event setup as well as photo and video for use across social media, and developed a caffeine addiction from the 4 espressos offered to me per shift. I was offered decaf my last week, but when in Rome.

I'M AN ORDAINED  
MINISTER (LET'S  
GET MARRIED), BUT  
I ALSO SERVE AS

**HOOTATHON** | Philadelphia, PA | Temple University

Director of Campus Engagement | April 2020–February 2021

Chair, Campus Engagement | April 2017–February 2020

**TEMPLE AD CLUB** | Philadelphia, PA | Temple University

General Member | October 2018–May 2021

I COLLECT TOO  
MANY TOTE BAGS  
+ I CARRY THESE  
HARD SKILLS

Adobe Creative Suite (Ps, Ai, Id, Xd)  
Microsoft Office (Word, Powerpoint, Excel)  
Social Media (Facebook, Twitter, Instagram)  
Interdisciplinary Fine Art

**LET'S GET IN TOUCH.**

[victoriaiannarelli.com](http://victoriaiannarelli.com) | (215) 275-1533 | [victoriaeiannarelli@gmail.com](mailto:victoriaeiannarelli@gmail.com)